

# DIRECTORY @ THEDRUM.CO.UK

“ we have been listed on the drum directory since the beginning, and it has consistently been one of the top referrers to our website. ”

Iain Valentine, Creative Director, whitespace

“ Joining the Drum Directory increased our visibility and delivered immediate results. Very early on, we recieved a high amount of unique visitors and new business almost straight away”

Gary Delaporte, Craven-Delaporte

## The Drum Directory - show the world what you can do

THE DRUM DIRECTORY is the most comprehensive resource for sourcing creative and marketing companies, freelancers and consultants across the UK. This is the place to be seen, as you want to be seen.

Simply choose the entry format that suits your business. Your entry could feature...

- ▶ company name and logo
- ▶ social media and website links
- ▶ up to three fields of expertise
- ▶ company profile
- ▶ tickertape news function
- ▶ unlimited news articles
- ▶ work showcase (up to 1000 images)
- ▶ unlimited case studies, each with up to six images and six videos

### And we'll keep telling the industry about you

Whenever you update your DRUM DIRECTORY entry, we tell the world on THE DRUM homepage. And every time you upload a new item – such as case study or an image – we'll tweet it to our 24,600+ followers.

### Know your ROI, track your leads

The joy of working with THE DRUM online, is that you get totally transparent access to your stats. So you can see how many times you've appeared in searches, as well as the number of click-throughs, profile page views, and unique visitors. And, of course, you'll be able to collect vital data on everyone who hits your landing page.



WE'RE HERE TO HELP YOU FIND THE BEST ROUTE TO MARKET

Contact Sales Team on 0141 552 5858 or @ DrumSales@thedrum.co.uk  
 Technical specifications and rates overleaf

Package Features	LEVEL 1	LEVEL 2	LEVEL 3
Address	✓	✓	✓
Tel / Email / Web / Social links	✓	✓	✓
Company logo	✓	✓	✓
Real-time Analytics	✗	✗	✓
Three categories included	✗	✓	✓
Higher listing in results	✗	✓	✓
Friendly URLs easier to find	✗	✓	✓
1,000 High-Res Showcase images	✗	✓*	✓
Unlimited Case Studies	✗	✓*	✓
Further business information	✗	✗	✓
Unlimited News Articles	✗	✗	✓
Profiled on The Drum homepage	✗	✓	✓

\* Choose Showcase or Case Study section

## LEVEL 1

Your name, logo, field of expertise and social media/website links.

£89+VAT

## LEVEL 2

Your name, logo, social media/website links.

PLUS two fields of expertise, a company profile, and either a showcase of your work (up to 1000 images) OR unlimited case studies.

£245+VAT

## LEVEL 3

Your name, logo, social media/website links, with three fields of expertise, and a company profile.

PLUS a tickertape news function, a showcase of your work (up to 1000 images), unlimited case studies - each with up to six images and six videos AND a company listing in The Drum magazine.

£395+VAT

## FULL IMPACT PACKAGE

Level 3 Package PLUS  
Branding on your listing in The Drum magazine  
140 character description alongside your listing  
and one banner advert in The Drum Magazine

£790+VAT