

# RECRUITMENT

“The number of responses exceeded our expectations. Evidently many job seekers are checking THE DRUM website for positions available on a daily basis.”

db Advertising

“I was pleased that The Drum had delivered so many good candidates. I was right to trust The Drum to deliver quality and quantity. That’s what you want from your recruitment advertising – results!”

Ann Downs, Green Shoots Recruitment

## Recruit the right person first time and save yourself a fortune

On average it costs £7750 in recruitment costs and associated labour costs to hire a new employee – and that’s only if you get it right. Get it wrong and your time and money is wasted. Time to start all over again.

Fortunately, the right people look for jobs at THE DRUM. Both online and offline THE DRUM is seen

by the marketing community as the place to get a job. It’s an essential component of any recruitment campaign in our industry.

There are over 140,000 page views a month on [thedrum.co.uk/jobs](http://thedrum.co.uk/jobs). And you can reach the full 280,000 visitors to [thedrum.co.uk](http://thedrum.co.uk) by featuring your job vacancy on the homepage.

### So many ways to get their attention

We’ll put your vacancy in front of tens of thousands of active job seekers. These are candidates who have often done exactly the same job in a similar company. People who need little or no training. Yet another cost avoided.

We can tweet your job to THE DRUM’s 25,000 followers, email it to over 18,000 registered job seekers, and put it in THE DRUM Magazine for the 3000 or so traditional job seekers who prefer to use the press to find relevant opportunities.

And, of course, we don’t charge a salary commission. Just a straight fee for the ad placed, with reduced rates on multiple bookings.

### And you keep complete control

With THE DRUM online you can even manage your own listings: adding new jobs, editing existing ones if the spec changes, and receiving applications automatically via email.

[www.thedrum.co.uk/jobs](http://www.thedrum.co.uk/jobs)



WE'RE HERE TO HELP YOU FIND THE BEST ROUTE TO MARKET

Contact Tehmeena on 0141 559 6064 or @tehmeena.latif@thedrum.co.uk  
 Technical specifications and rates overleaf

## ONLINE RATECARD

Job Vacancy	2 wks	£325* / £360**
Job Vacancy	4 wks	£455* / £505**

\* Post vacancies online, pay with credit/debit card includes a 10% self-service discount  
 \*\* Invoiced bookings via phone/email

If you can't pay by credit/debit card or you'd like to discuss additional advertising options and volume discounts, just contact us directly.

## ONLINE ENHANCEMENTS

Premium (top of search)	£95
Featured	£55
Add logo	£55
Add Drum E-newsletter	£55
Add Social Media	£55

## MAGAZINE RATECARD

<b>SIZE</b>	
Rec. Column cm	£39
Rec. Full Page	£2,800
Class. Column cm	£15

## RECRUITMENT ADVERTISING

Page Text Area	290mm deep x 216mm wide
Half Page Landscape	140mm deep x 216mm wide
1 column	38mm wide
2 column	82mm wide
3 column	127mm wide
4 column	172mm wide
5 column	216mm wide

All prices are exclusive of VAT

NEW JOBS UPLOADED DAILY - [www.thedrum.co.uk/jobs](http://www.thedrum.co.uk/jobs) RECRUITMENT

<b>HEAD OF STRATEGY</b> Midlands	<b>£NEG</b>	<b>DIGITAL ACCOUNT MANAGER</b> £35K Leeds
<b>HEAD OF DIGITAL</b> Midlands	<b>£80-£100K</b>	<b>SNR ACCOUNT MGR</b> £30-£35K Leeds
<b>CREATIVE DIRECTOR</b> Southwest	<b>£NEG</b>	<b>ACCOUNT DIRECTOR</b> £35-£50K Leeds & Cheshire
<b>ACCOUNT HANDLERS</b> Midland	<b>ALL LEVELS</b>	<b>ARTWORKERS / RETOUCHERS</b> £22-£30K Midlands - urgent
<b>PRINT/PRODUCTION EXEC</b> £24-£32K Midlands - urgent		<b>HEAD OF DIGITAL OPERATIONS</b> £FLEXIBLE Midlands
<b>DIGITAL CREATIVE DIR</b> UP TO £100K Manchester		<b>ACCOUNT EXECUTIVES / MANAGERS / DIRECTOR'S</b> Midlands & East Midlands
<b>ACCOUNT MGR/DIR</b> £25-£70K Manchester		

True Careers takes a more straightforward approach to finding you the right job. So get in touch, and we'll put you in touch with the right people. For job opportunities nationwide, in all areas of advertising and marketing, go to [www.truecareers.co.uk](http://www.truecareers.co.uk) or call 0870 027 4296

Account Director  
Account Manager  
Art Director (Integrated)  
Digital Communications Manager

# Future.

A successful, truly integrated boutique agency with nearly 50 years of experience, we have a proud heritage. The present's not bad either, with new business wins, an expanding team and plenty of projects which are the best of on and off the media. As for the future, well, that's partly yours to create. We're looking for genuine, wholehearted people who enjoy the responsibility of taking ownership, and who can help shape our thinking and the future shape of the agency. Turn to pages 40 & 41 to find out more or send your CV to Mark: [info@wyattinternational.com](mailto:info@wyattinternational.com)

[www.wyattinternational.com](http://www.wyattinternational.com)  
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PROJECT / RECRUIT WWW.TURN-KEY.CO

We are a collective of creative experts delivering results through intelligent marketing. We are Turn Key.

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Communicate.**

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For more information