

EVENTS CALENDAR 2012

RAR AWARDS 2012

RAR Awards

4 April - The Bloomsbury Hotel, London

The RAR Awards is unique because it is assessed by clients. To be considered for the awards, agencies must first become recommended by 14 February by attaining at least three high customer ratings, and be a premium or profile member of the RAR.

www.recommendedagencies.com

THE DRUM MARKETING AWARDS

The Drum Marketing Awards May 2012

The Drum Marketing Awards scheme is designed to reward and celebrate agencies and clients who are excelling and producing effective marketing strategies. Entries are open to organisations based anywhere in the UK.

Status: Open for entry

Entry deadline: 20 January

www.thedrummarketingawards.com



Roses Creative Awards

3 May - Mercure Manchester Piccadilly, Manchester

The Roses Creativity Awards is a new awards scheme which integrates both the Roses Advertising Awards and Roses Design Awards. The Roses Creative Awards sets out to recognise great creative thinking.

Status: Open for entry

Entry deadline: 10 February

www.rosescreativeawards.com



Scottish Design Awards

25 May - Radisson BLU, Glasgow

The Scottish Design Awards demonstrates and proves that design talent, whether it be graphic or architectural, is to be found in Scotland. The Scottish Design Awards creates a platform to show the industry the best design work being produced in the country.

Status: Open for entry

Entry deadline: 9 March

www.scottishdesignawards.com



Chip Shop Awards June 2012

The Chip Shop Awards scheme is about nurturing and recognising creativity with no limits and no rules. It's an international creative award, open to anyone with brilliant ideas.

"To me The Chip Shops is about raw talent. The other award schemes reward craft, and finished thinking, but the Chip Shops is the only showcase for the original concept. It's a chance for creatives to truly express themselves without the usual encumbrances.

I think, as you get older in this business, no matter how hard you try not to, your work is conditioned by the economic forces that surround every brief. The work entered for the Chips is a free expression

of the raw idea. It encourages daring brave, and sometimes, outrageous solutions, and pokes two fat hairy fingers at the norm."
John Jessup (creative director, Leo Burnett), judge, Chip Shop Awards 2012

Status: Open for entry

Entry deadline: 16 March

www.chipshopawards.com
@chipshopawards



Online Media Awards June 2012

The Online Media Awards is an international event that seeks to recognise the best in online journalism. It identifies the best and boldest of online news-based creativity and also the most original.

"The Online Media Awards ensured that every news-led, English speaking website, which was ranked within the world's top 1,000 were included in this competition. This is what really adds to the achievements of the winners generally and the Sunday Times in particular. They were bench-marked against every comparable website in the world and came out top. The results really underline that when it comes to high quality online journalism, the UK is really leading the way."

Gordon Young, founder, Online Media Awards

Status: Open for registration

Entries open: January

Entry deadline: 23 March

www.onlinemediawards.net
@pressawards



Recruitment Business Awards

27 September - Mercure Manchester Piccadilly, Manchester

The Recruitment Business Awards, in association with The Daily Telegraph, supports and reward the recruitment industry and is now in its ninth year. The awards give recruitment advertising agencies the chance to shine.

Status: Open for entry

Entry deadline: 29 June

www.recruitmentbusinessawards.com



Scottish Event Awards

6 September - Radisson BLU, Glasgow

The Scottish Event Awards is a dynamic and exciting scheme which is now in its fourth successful year. The awards programme gives event organisers and suppliers in Scotland the best opportunity to stand out from competitors and gain the recognition they deserve.

Status: Open for entry

Entry deadline: 25 May

www.scottisheventawards.net



Scottish Creative Awards

7 September - Radisson BLU, Glasgow

The Scottish Creative Awards gives

recognition to the very best of the country's creative industries and is open to entries from all types of organisations, including advertising, design, digital and PR agencies. Categories include Website, Radio Advert and Press Advert.

Status: Open for registration

Entries open: May

Entry deadline: July

www.scottishcreativeawards.com



Cream London

November 2012

Cream London is about celebrating and rewarding the very best creativity in London, but at a price that won't break the bank. Awards may be invaluable to careers, agencies and reputations, but they can also be expensive. Cream Awards are different. The only thing that matters is the quality of the work and the judging. There will be no compromise on standards. The jury panel of respected and admired creatives will see to that. Open exclusively to those based in London, these awards provide the opportunity for those in the city to compete with others in their area at an affordable price.

Status: Open for registration

Entries open: May

Entry deadline: 17 August

www.creamlondon.net
@CreamLondon



Cream Midlands

November 2012

The Cream Midlands Awards celebrates creativity being produced by agencies and clients in the Midlands, East, South West and Wales and is open exclusively to those based in these regions.

Status: Open for registration

Entry deadline: July

www.creamawards.co.uk/midlands

@CreamAwards



Cream Yorkshire

November 2012

In the same vein as Cream Midlands, the Cream Yorkshire awards scheme is open to those working in the advertising, design and digital sector as well as clients and in-house teams in the Yorkshire region.

Status: Open for registration

Entry deadline: July

www.creamawards.co.uk/yorkshire

@CreamAwards



DADI Awards

November 2012

The DADIs (The Drum Awards for the Digital Industries) recognises and rewards digital excellence. This awards scheme is open to any business, including agencies and clients,

which is producing effective digital strategies. Bringing together individuals and companies at the forefront of digital and providing the opportunity for those entering to prove how good they are.

Status: Open for registration

Entries open: April

Entry deadline: June

www.dadiawards.com
@dadiawards



Social Buzz Awards

November 2012

The inaugural Social Buzz Awards took place at Wembley Stadium in December 2011. The event saw the best of UK social media communications rewarded, by recognising the individuals, companies and organisations who are transforming the use of online to communicate with people in new and innovative ways.

"The 2011 Social Buzz Awards represented a significant milestone in the way that social media should be recognised in the UK. The Awards demonstrated that there is an increasing level of sophistication in both creativity and business awareness in social media - and the winners can be genuinely satisfied that their award was richly deserved."

Paul Fabretti (Brazen PR),

Chairman of the judging panel

Status: Open for registration

Entries open: May

Entry deadline: August

www.socialbuzzawards.com

@buzz_awards



UK Event Awards

November 2012

The UK Event Awards rewards the very best events, organisers and industry suppliers in the country. Winning a UK Event Award highlights to the industry, event attendees and clients (including potential ones) that you are the very best at what you do. It demonstrates that your events are creative, innovative and meet all objectives. Categories include Best Experiential Event and Best Large Event.

Status: Open for registration

Entries open: March

Entry deadline: July

www.ukeventawards.com

@ukeventawards



MiAwards

15 November - Mercure Manchester Piccadilly, Manchester

MiAwards identifies and highlights the very best marketing, media and communications agencies, teams and individuals across the whole of the UK.

Entries open: May

Entry deadline: September

www.miawards.me