

IF you PRINTED facebook.

The UK's biggest online cartridge retailer has released new figures revealing what amount of paper would be needed if you were to print all of the statuses on Facebook.

New figures from the UK's biggest online cartridge retailer have revealed what would happen if all Facebook status updates were to be printed. www.Cartridgesave.co.uk conducted a study of 2,102 Facebook users across the UK. In a bid to discover how often, on average, Facebook statuses were updated, these figures were then compiled into a variety of fun facts...

ACCORDING TO THE STUDY,

62% OF RESPONDANTS UPDATED THEIR FACEBOOK STATUS 'ONCE A DAY', OF WHICH MORE THAN HALF WERE 2 LINES LONG.



FIRSTLY, ACCORDING TO FACEBOOK, THERE ARE AT LEAST

800 MILLION

ACTIVE USERS OF THE SOCIAL NETWORK ACROSS THE WORLD.

IF ALL OF THESE USERS WERE TO UPDATE THEIR STATUS ONCE A DAY FOR A WHOLE YEAR, THIS WOULD EQUATE TO

292 BILLION UPDATES

IF EACH STATUS UPDATE, ON AVERAGE IS **TWO LINES LONG**, THEN OVER THE COURSE OF **ONE YEAR** THIS WOULD ACCUMULATE TO **584** BILLION LINES



AS THE AVERAGE SHEET OF A4 PAPER HOLDS 51 LINES OF SIZE 11 ARIAL FONT, YOU WOULD NEED

11.5 BILLION SHEETS OF PAPER

TO PRINT EVERY STATUS UPDATE FOR ONE YEAR; THE SAME AMOUNT OF PAPER USED FOR MORE THAN

HALF A MILLION OXFORD ENGLISH DICTIONARIES



THE RESPONDENTS TO THE STUDY ESTIMATED THAT THEY SPEND

32 MINUTES A DAY READING FACEBOOK



IF IT TAKES

APPROXIMATELY 3 MINUTES

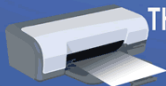
TO READ ONE SHEET OF A4 PAPER, FACEBOOKERS WOULD NEED **573** MILLION HOURS TO READ EVERY STATUS UPDATE MADE IN 1 YEAR;

THE SAME AMOUNT OF TIME IT WOULD TAKE TO



FLY AROUND THE 8.5 MILLION TIMES WORLD

IF THESE UPDATES WERE PRINTED IN **BLACK AND WHITE**, USING AN AVERAGE HP INKJET PRINTER



THE INK WOULD COST MORE THAN **£147,226,890**

THIS WOULD EQUATE TO THE SAME COST OF

BUILDING 2 LONDON EYES

